

Free linking policy: cover sheet

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Linking policy

1. Introduction

- 1.1 We welcome links to our website made in accordance with the terms of this policy.
- 1.2 This policy is intended to assist you when linking to and from our website. By using our website you agree to be bound by the provisions of this policy.

2. Credit

- 2.1 This document was created using a template from [SEQ Legal](http://www.seqlegal.com) (<http://www.seqlegal.com>).

3. Links to our website

- 3.1 Links pointing to our website should not be misleading.
- 3.2 Appropriate link text should always be used in links pointing to our website.
- 3.3 [From time to time we may update the URL structure of our website and, unless we agree in writing otherwise, all links should point to [URL(s)].]
- 3.4 You must not use our logo to link to our website (or otherwise) without our express written permission.
- 3.5 You must not link to our website using any inline linking technique.
- 3.6 You must not frame the content of our website or use any similar technology in relation to the content of the website.

4. Links from our website

- 4.1 Our website includes hyperlinks to other websites owned and operated by third parties; such hyperlinks are not recommendations.
- 4.2 We have no control over the contents of third party websites, and we accept no responsibility for them or for any loss or damage that may arise from your use of them.

5. Removal of links

- 5.1 You agree that, should we request the deletion of a link to our website that is within your control, you will delete the link promptly.
- 5.2 If you would like us to remove a link to your website that is included on this website, please contact us using the contact details below. Unless you have a legal right to demand removal, such removal will be at our discretion.

6. Variation

- 6.1 We may amend this policy at any time by publishing a new version on our website.

7. Our details

- 7.1 This website is owned and operated by Weston All Saints Primary School and ICwebs.

- 7.2 Our principal place of business is at Broadmoor Lane, Weston, Bath, BA1 4JR
- 7.3 You can contact us by writing to the business address given above, by using our website contact form, by email to westonallsaints_pri@wasp-school.org.uk or by telephone on 01225 421786

Drafting notes for free linking policy

This is a template linking policy. It has been designed to help those website operators who wish to set out in detail their policies and practices on hyperlinking. It may be used to state a website's policy for linking out, as well as to assist in the management of incoming links. Although this sort of policy is unusual, it can be useful on certain types of site.

This linking policy template is designed to help website owners to codify their linking policies and practices. The linking policy can be used as a stand-alone document, or as part of another legal notice.

Hyperlinks are fundamental to the world wide web. The major search engines all treat links to a website as votes for that website, and web pages with many links will - all else being equal - tend to rank more highly on the search engine results pages than web pages with few links. Higher rankings mean more traffic. Accordingly, most owners of commercial websites will want to attract as many links as possible to their websites.

On the other hand, for some websites in-links can give rise to commercial and occasionally legal problems.

This linking policy document is intended to assist with the linking process, by highlighting to potential link-givers the website owner's requirements or preferences. A linking policy can also be used to publicise the criteria used by the website owner's own link-giving practices

A linking policy are sometimes called a "web linking policy", "hyperlink policy", "hyperlinking policy" or "link policy"; or alternatively a "linking statement" etc.

Section 1 - Introduction

Section 1.2

Is this document intended to be binding, or does it merely offer guidance related to linking?

Section 3 - Links to our website

Section 3.3

Will linking website operators be asked to link to a particular URL or URLs?

Identify the relevant URL or URLs.

Section 7 - Our details

Section 7.1

What is the name of the company, partnership, individual or other legal person or entity that owns and operates the website?

Section 7.2

Where is the website operator's head office or principal place of business?

Section 7.3

What is the website operator's contact email address? What is the website operator's contact telephone number?